



STUDIOYEN.CO

Hello there!

Studio Yen is excited to announce our first product debut at the 30th anniversary of ICFF, featuring The Essential Collections, Penn & Horn lamps, and one of the most challenging projects, Storyteller. Studio Yen was founded in 2014, an era of tetanic shift in social movements and a new round of industrial revolution. With a team assembles Artist, Architect, Craftsman, Designer, Engineer, Musician, Photographer, Programmer, and Scientist, Studio Yen dedicates its core design principles to the timeless aesthetics and applicable technology, keeping the balance between scientific researches and timeless design values to improve the quality of modern life.

Studio Yen is thrilled to participate the 30th ICFF anniversary with our unique patterning and structural collaboration, Storyteller, which provides a great design vision and perspective. As a numerical design practice, Penn & Horn lamps represent clear geometrical patterning and precision to create interesting relationships between light and shadow, form and space. On the contrary, the Essential Collection celebrates the essential beauty of the forms, the function, the craftsmanship, and material characters.

The essential beauty versus sophisticated patterns, two design fashions have seemingly polarized our theories at Studio Yen, yet alike Ying and Yang have coexisted in our design and kept our life in balance. These parallel themes have been running through Studio Yen's core and reflect on who we are.

With more projects to come, Studio Yen wish you a wonderful show. Enjoy!

Sincerely,

Changyen Tsai  
at Studio Yen  
May 20, 2018